

# 3SG557 Family Business Strategies

## Block seminar 23-25 Jan 2016



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- Co-Director of Centre for Family Business, Lancaster University, UK



- Take the opportunity to meet the world-known professional
- Learn about family businesses

Family involvement causes business enterprises to have unique organisational goals, structures and resources that eventually create distinctive management challenges for owners and managers. This course provides students with theoretical frameworks and **practical tools to build an enlightened understanding** of how to work entrepreneurially and professionally, in and with family firms, **and manage the unique challenges and dilemmas faced by family enterprises** effectively. Topics covered include leadership succession, family-driven innovation, family-centered goals and goal setting processes, family business governance, lifecycles and temporal family dynamics, strategic management and stakeholder management in family enterprises.

Dates and places of the course:

The course takes place from Monday 23 January till Wednesday 25 January 2016.  
Always 9,00 – 16,00. Room RB435. Registration in InSIS.